



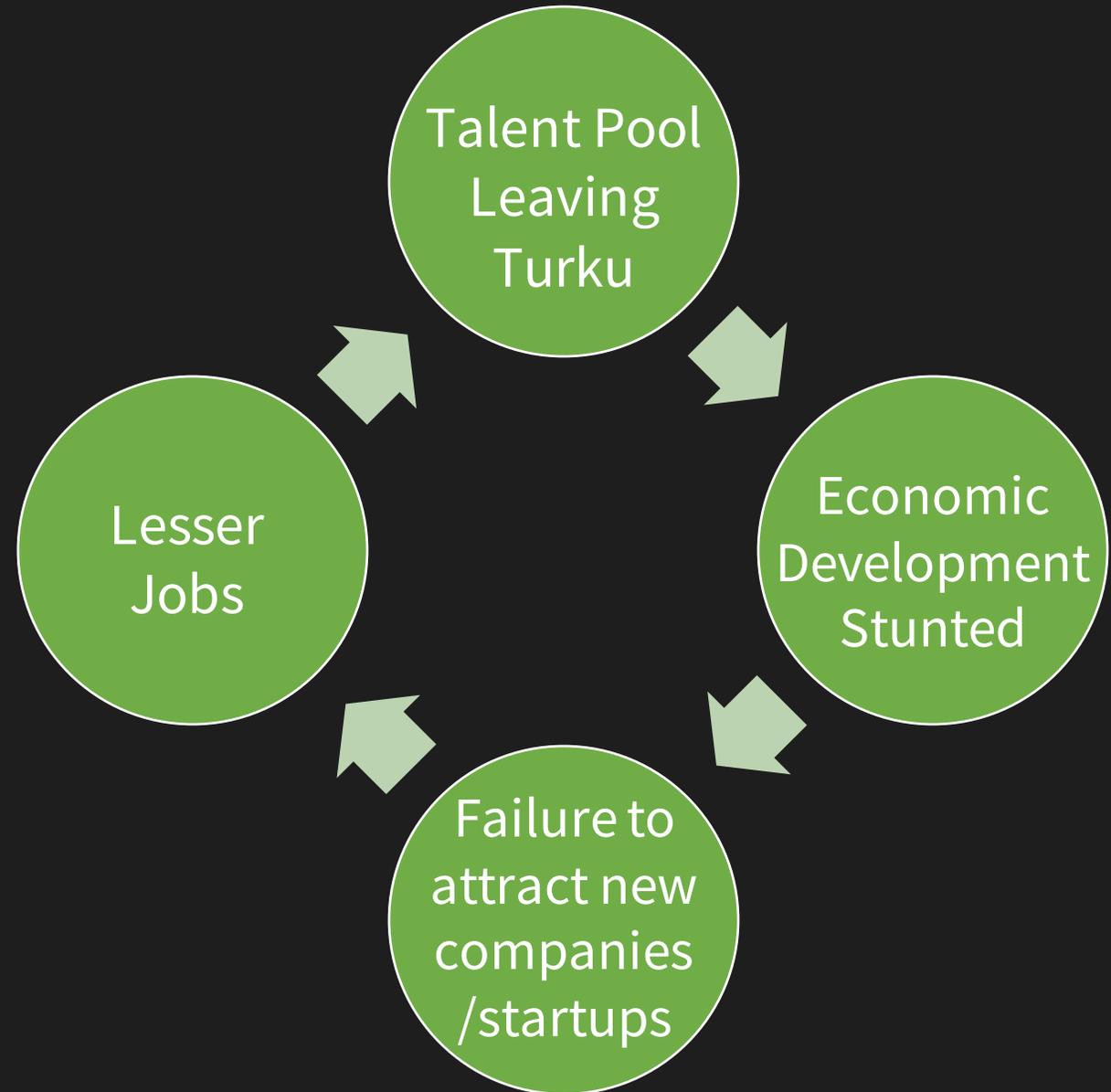
# THE ISTHMIUS

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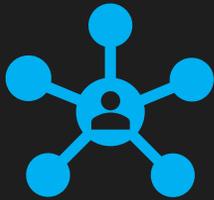
TWO MUSKETEERS

# THE PROBLEM

# THE TALENT RETENTION PARADOX



# KEY FACTORS CAUSING THIS PARADOX



Lack of Effective  
Communication Channels



Insufficient Practical  
Engagement



Suboptimal Collaboration  
Models

# THE STAKEHOLDERS

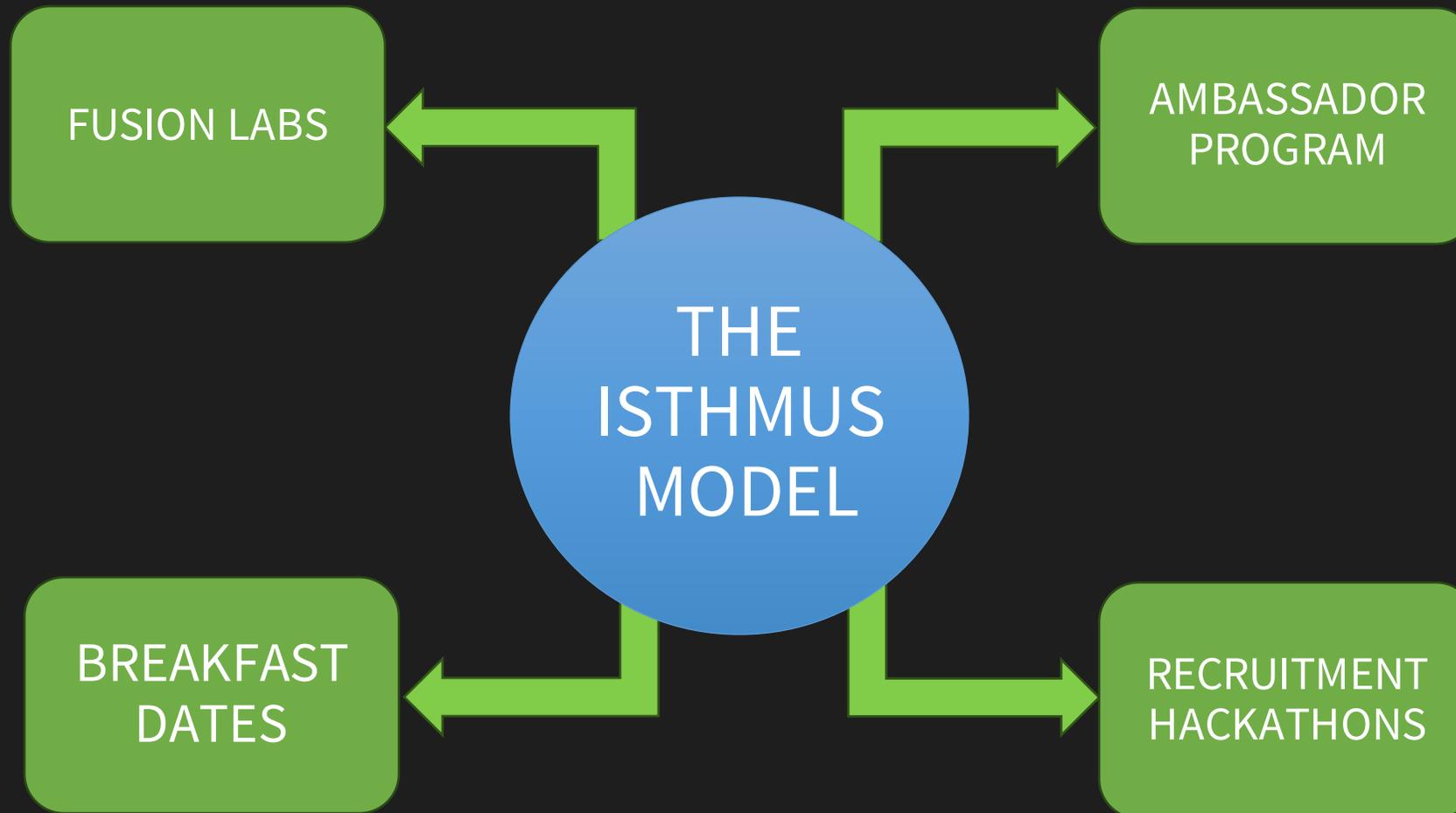
Students

Companies

City of  
Turku

*"To develop Turku into a thriving hub where companies and students connect effortlessly, boosting employment and city growth"*

# THE SOLUTION





# BREAKFAST DATES

# IMPACT

- Exposure to Businesses
- Networking (students and companies)



# FUSION LABS

# IMPACT

- Knowledge exchange
- Research and innovation



# RECRUITMENT HACKATHONS

# IMPACT

- Direct Recruitment
- Skill-based Challenges

# AMBASSADOR PROGRAM

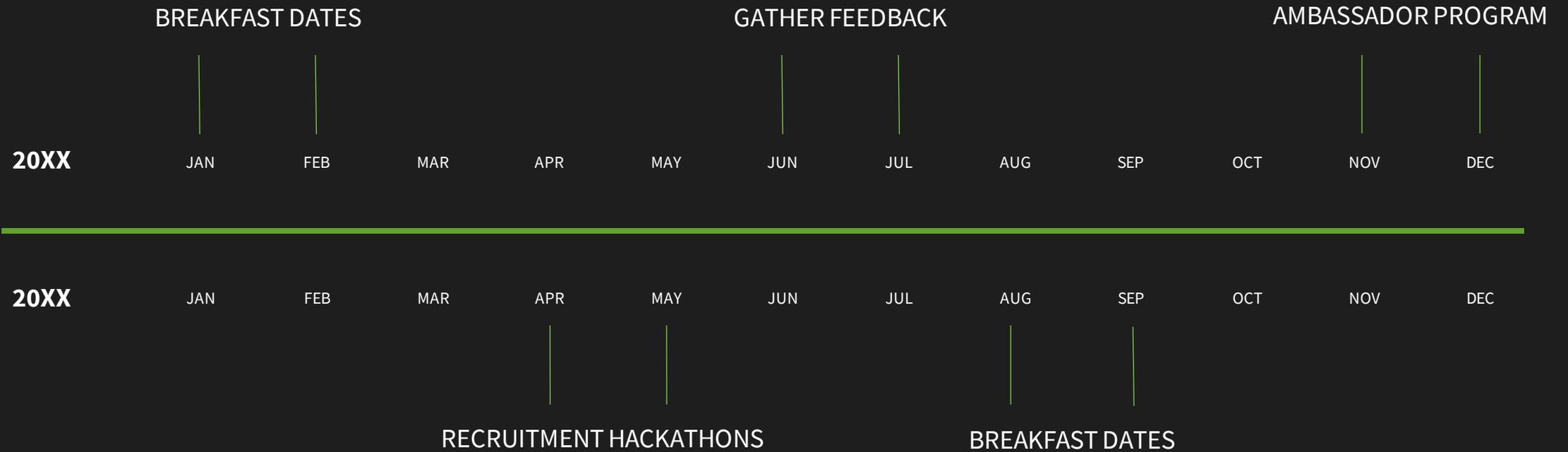


# IMPACT

- Employer Branding
- Increased Students' participation

# WHEN?

# TIMELINE





# THANK YOU

Maheen Abdul Ghani

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